

## Course Descriptions

### Speech and Broadcasting

#### **SPCH 1653 Radio Broadcasting**

The class covers the basic skills needed to operate and perform announcer responsibilities. An emphasis will be placed on digital and analog equipment operations and production techniques.

#### **SPCH 1713 Introduction to Oral Communication**

The class is an overview of the principles and techniques used to prepare, evaluate and present a speech in a formal environment. The class also covers the evaluation process in different communication situations.

#### **SPCH 2010 Speech Activity Participation- Radio**

The student will be involved in the daily programming of the campus radio station by participating as a student radio announcer. Prerequisite: permission of instructor (4 credit hours maximum)

#### **SPCH 2123 Television Production**

The student will be expected to learn how to operate the television equipment used to produce a daily program. An emphasis will be put on the operation of the television system and the terminology and analog technology used in the industry.